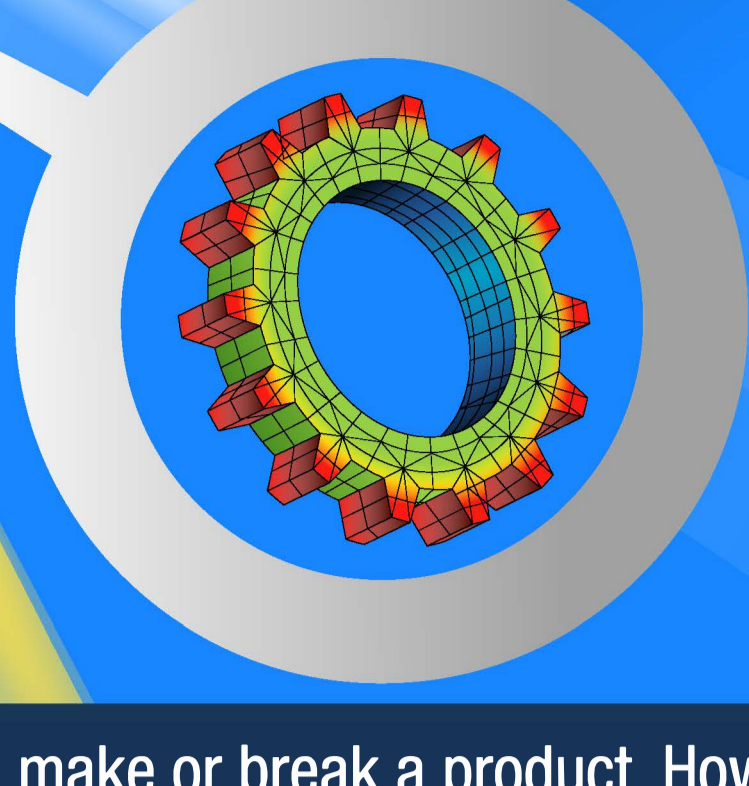


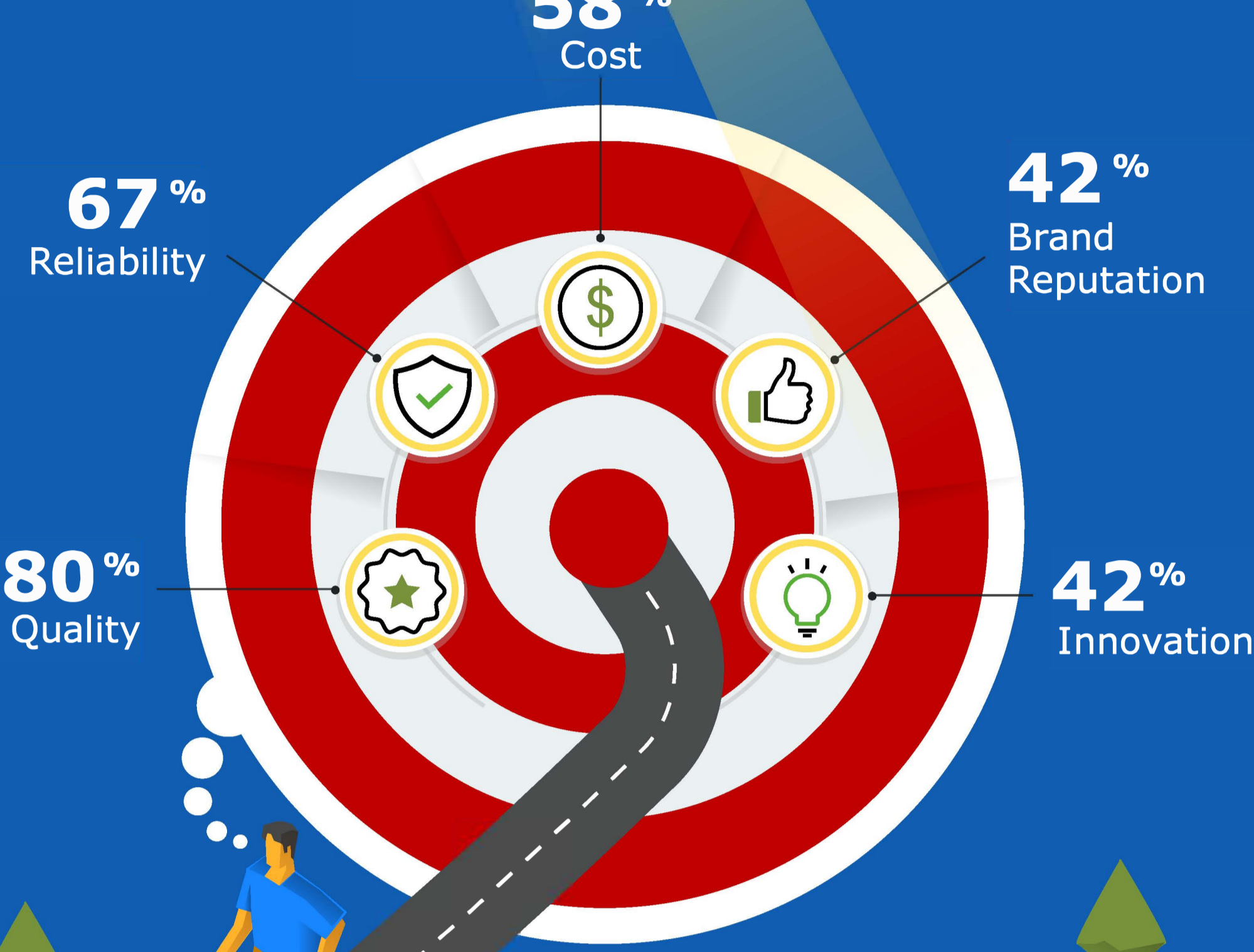
MAKING PRODUCTS MORE COMPETITIVE BY

EMPOWERING DESIGN ENGINEERS



Engineering decisions can make or break a product. How can you empower design engineers to make more informed decisions that can help you set your products apart from the competition?

What will make products most competitive over the next 5 years?



Percent of companies reporting these qualities are important for competitiveness

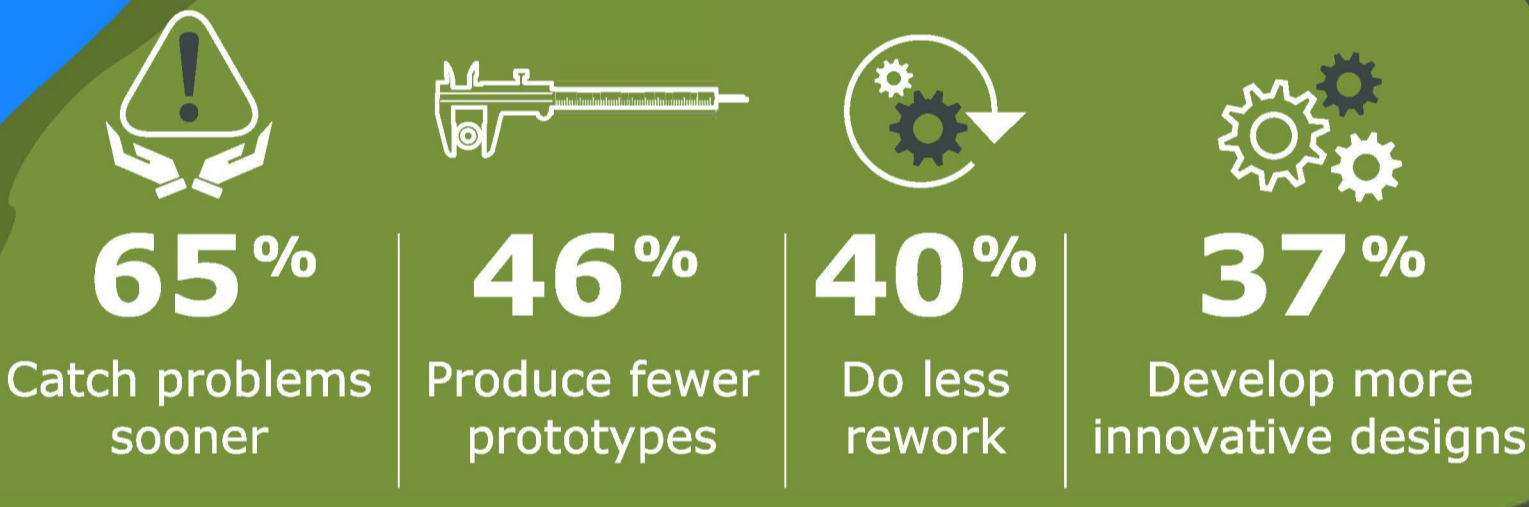
76%

Of respondents rate design decisions that impact these qualities as 'somewhat hard' to 'extremely difficult'

63%

Say immediate insight into the impact of design decisions will help engineers make better decisions to improve product competitiveness

95% of respondents agree that when design engineers use simulation, the company benefits because they:

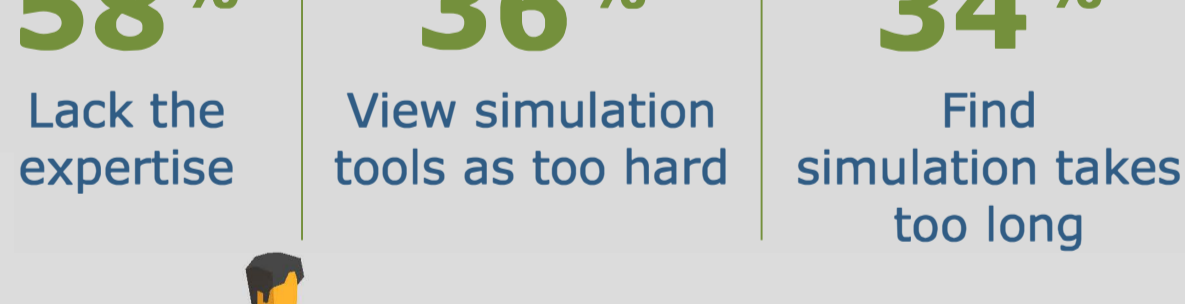


Percent of companies reporting these qualities are important for competitiveness

BUT 65%

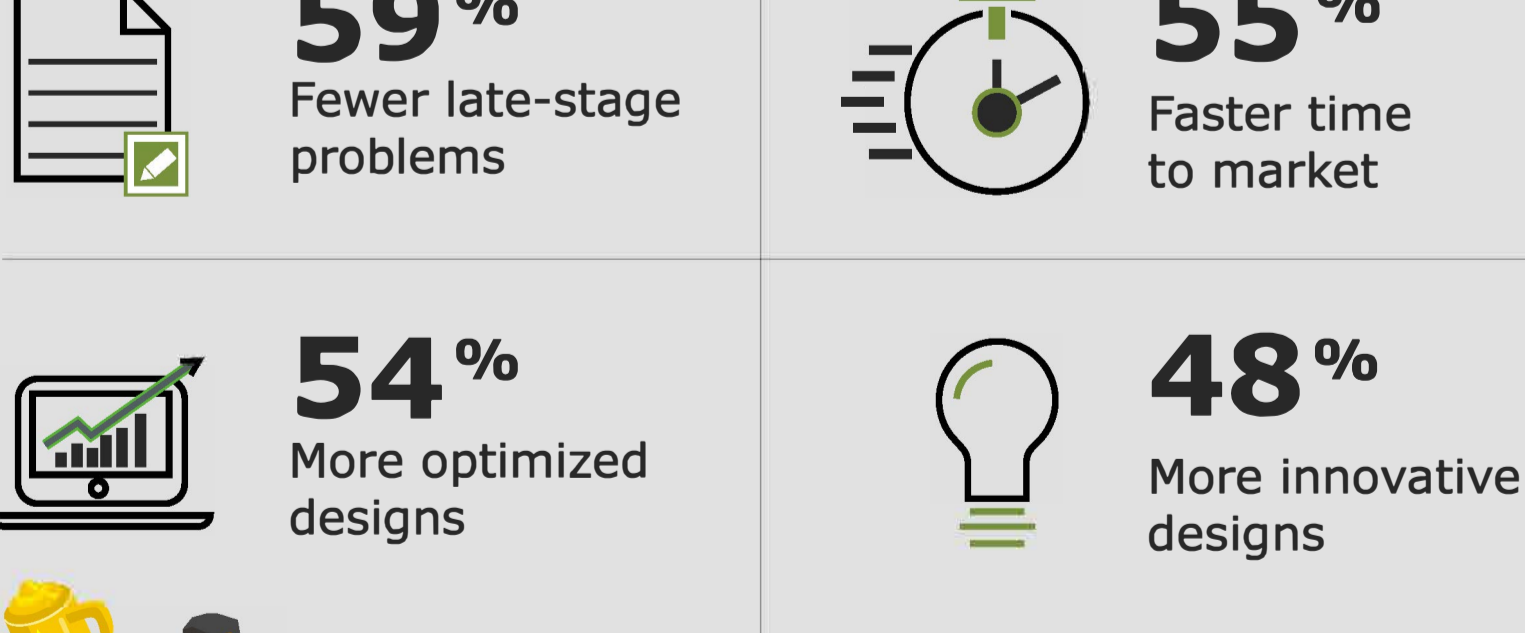
Of respondents believe design engineers do not conduct as many simulations as they should

What holds them back?



96%

Of respondents agree that if simulation results were immediate in the modeling environment and design engineers could conduct the ideal amount of simulation, the company would benefit:



Percent of companies reporting this benefit.

Source: Revolutionizing Simulation for Design Engineers, Tech-Clarity, 2019

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Revolutionizing Simulation for Design Engineers

TO LEARN MORE

Tech-Clarity

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